

**Mary**  
& HOUSE OF FRASER

**INTERIORS UK**

**NEC BIRMINGHAM 22-25 JANUARY 2012**  
WWW.INTERIORSUK.COM

## Mary Portas is searching for up and coming homeware designers

**Fantastic opportunity for new and up-and-coming product designers to pitch their ideas to Mary Portas' business partner, Peter Cross. Successful applicants will win the chance to have their products or ideas sold or showcased in the Mary shop within House of Fraser.**

If you have designed a beautiful new homeware product or have an innovative interiors idea that you feel her shop could benefit from then we want to hear from you!

Please complete the application form found online at [houseoffraser.co.uk](http://houseoffraser.co.uk) and return it to us for your chance to meet Mary's team of experts and pitch your ideas to them at the INTERIORS UK 2012 show at the NEC Birmingham in January 2012.

Visit [www.interiorsuk.com/hof](http://www.interiorsuk.com/hof) to register for a complimentary ticket to INTERIORS UK 2012, saving yourself £25.

INTERIORS UK is a trade only event.

Pre-screened applicants will have a 10 minute slot to pitch their product or idea to Peter at the NEC show. If you are interested please complete the application form and return to the address detailed on the form by 6th January 2012.

Terms & conditions apply

*a SHOP for WOMEN by MARY PORTAS*

## Application form

Closing date for Applications is 6th January 2012

Name:

Occupation:

Company:

Address:

Telephone:

Email:

### Product or Idea

Please provide a brief description of the product or interiors idea

### Images

(please attach below or provide additional brochure)

I confirm agreement to the terms and conditions of the application form

Please return to Gabrielle Jarman,  
House of Fraser Store Support Centre, 27 Baker Street, London W1U 8AH.

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### Mary Portas & House of Fraser Terms and Conditions

1. Entrants must be resident in the UK and aged 18 or over. This competition is not open to employees of House of Fraser (Stores) Ltd ('House of Fraser'), Mary Portas or Yellowdoor Creative Marketing Ltd, family members of such employees or anyone connected to the competition.
2. To enter this competition, entrants must submit their idea/design for the Mary Portas home range by filling the entry form available at [www.houseoffraser.co.uk](http://www.houseoffraser.co.uk) and sending both the entry form plus supporting creative (excluding any physical examples) to Gabrielle Jarman, House of Fraser, 27 Baker Street, London W1U 8AH. Entry will not be accepted any other means. Only one entry per person. Responsibility will not be accepted for illegible, incomplete, delayed, corrupted or lost entries.
3. Entries plus supporting creative will not be returned to entrants after the competition has ended.
4. The competition ends at midnight on 6 January 2012. All valid entries will then be judged by House of Fraser and approximately 20 entries chosen to pitch their idea/design to Peter Cross and an expert panel on 24 January 2012 at the NEC Interiors UK show. The chosen entries will be contacted no later than 13 January 2012. The decision by House of Fraser is final and no correspondence will be entered into.
5. The winning entrants will be liable for all costs and expenses associated with their entry, including but not limited to, travel to and from the venue, food and drink etc.
6. House of Fraser has the right to refuse any entry which contains material which is offensive (including the use of foul language) or defamatory or incites and/or promotes violence or hatred or which discriminates, threatens or infringes the rights of third parties or which House of Fraser deems in its sole discretion as otherwise unacceptable.
7. Peter Cross and the expert panel will choose ideas/designs from all of the pitches made which they feel merit the chance of being put in to production and either sold as a product or displayed as part of the Mary Portas shopfit. The winning entrants whose ideas/design get chosen as a result of their pitch will be hereafter referred to as 'Designer' throughout these terms and conditions.
8. The Designer irrevocably grants to House of Fraser and its successors, the exclusive worldwide right to use their idea/design (the 'Design') as part of the Mary Portas range or shopfit. The Designer also grants House of Fraser the right to use the Design in marketing material relating to the promotion of the Design in all media globally. House of Fraser has the right to use and publish, in whole or in part or distorted in character or form, the Design for any lawful purpose and in any media now known or hereafter developed and shall not use the Design in any way that is likely to harm the Designer's reputation.
9. House of Fraser has the right to amend the Design in whole or in part or distorted in character or form as may be necessary or appropriate to manufacture the Design.
10. House of Fraser reserves the right to not use the Design and to adopt an alternative idea/design (regardless of whether that idea/design was submitted as an entry as part of this competition).
11. Where the Design is manufactured, these terms and conditions shall apply for one calendar year from the date the Design is distributed and sold and/or put on display (the 'Term'). At the end of the Term, House of Fraser reserves an automatic right to a twelve month extension of the term.
12. The Designer shall be credited with authorship of the Design.
13. The Designer will agree to waive all moral rights and any similar or related rights that they may have in their Design worldwide.
14. The Designer will agree to keep confidential all details about the Design and its manufacture and agree not to publish comments, in any manner or medium likely to discredit House of Fraser, Mary Portas and/or the Design.
15. By entering this competition, the Designer confirms that:
  - A. he/she is the owner of all copyright and other intellectual property rights in and to the Design submitted;
  - B. he/she is the sole author of the Design;
  - C. the Design is original;
  - D. the Design is not defamatory and does not contain any obscene or blasphemous material;
  - E. he/she has obtained any and all necessary consents and permissions in writing from any and all individuals, locations, venues and any other third party property portrayed or otherwise featured in the Design;
  - F. the use of the Design in accordance with these terms and conditions shall not infringe the worldwide copyright or other worldwide intellectual property rights of any third party or create any other liability to House of Fraser or otherwise be unlawful;
  - G. by entering this competition, he/she will not be in breach of any contractual or other pre-existing obligation binding upon them.
16. The Designer agrees that they will not use or otherwise further licence, sub-license or assign the Design to any other third party for any purpose without the prior written consent of House of Fraser which will not be unreasonably withheld in the event that such licence, sub-licence or assignment is for non-commercial purposes only or non-competitive with House of Fraser.
17. By entering this competition, entrants agreed to indemnify and hold House of Fraser harmless, our subsidiaries, affiliates, related parties, employees, agents, and advertisers from any claim or demand, including reasonable legal fees, that may be made by any third party, that is due to or arising out of the entrants conduct or connection with this competition, their breach of these terms and conditions or any other breach of the rights of any other person or party.
18. By entering this competition, entrants agree to participate in any publicity or other such promotional activities which House of Fraser may reasonably require in connection with the competition and House of Fraser shall have the right to use entrant's names, likeness, image, voice and biographical information for advertising and promotional purposes in connection with the event in all media without further notice and without the need to make any payment to any entrant for such use.
19. House of Fraser accepts no liability if any part of the event is cancelled, varied or rescheduled for any reason. House of Fraser shall be under no obligation to provide any cash or alternative tickets.
20. The attendance of Peter Cross may be subject to his availability and House of Fraser will have no liability for any inability or failure by Peter Cross to attend the event nor will we offer any compensation for such failure.
21. By entering this competition, entrants are deemed to have read, understood and accepted these terms and conditions and agree to be bound by them.
22. House of Fraser reserves the right to amend and/or withdraw this competition at any time without prior notice.
23. Promoter: House of Fraser (Stores) Limited, Granite House, 31 Stockwell Street, Glasgow G1 4RZ